

五月五 过端午

DRAGON BOAT FESTIVAL

如切金珠

Joo Chiat Kim Choo



新加坡
第1品牌
SINGAPORE'S NO. 1
RICE DUMPLING BRAND

您送礼了吗?
CRAFTED BY HAND,
GIFTED WITH LOVE.

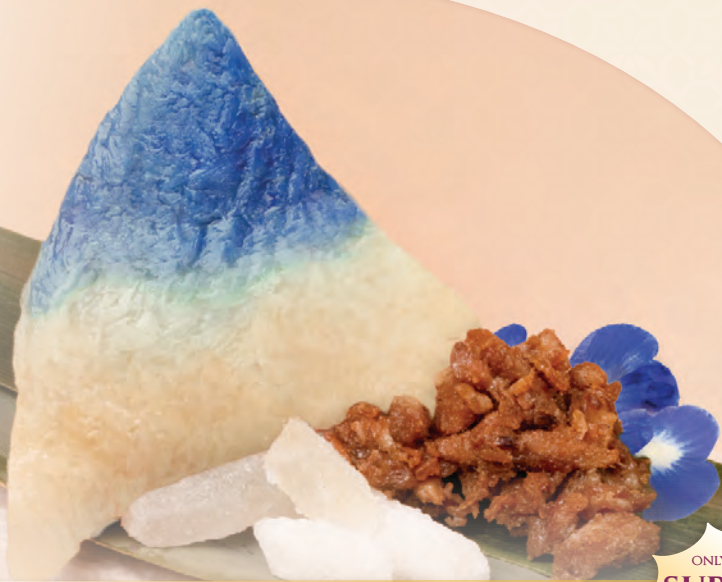
传承·娘惹粽

娘惹粽巅峰之作

THE PINNACLE OF NYONYA RICE DUMPLING

As Singapore's leading purveyor of Nyonya rice dumplings, Joo Chiat Kim Choo upholds a tradition of excellence. Our dedication to quality ingredients, meticulous preparation, and authentic flavours delivers an unparalleled taste of heritage.

作为新加坡娘惹粽的翘楚，如切金珠秉承卓越传统，致力于选用优质食材、精细制作、传承传统风味，为您缔造无与伦比的味蕾体验。



蓝花娘惹粽

BLUE PEA NYONYA RICE DUMPLING

A voyage through layers of flavour and tradition, the Blue Pea Nyonya Rice Dumpling, naturally coloured with butterfly pea, features braised pork, winter melon strips, and Joo Chiat Kim Choo's secret spice blend.

采用天然蝶豆花染色的蓝花娘惹粽，色泽独特，蕴含着丰富的娘惹传统。

内馅精选瘦肉碎、冬瓜糖，并融入如切金珠的秘制香料，层层风味，令人回味无穷。

Limited quantities available. **\$14.80**

ONLY AVAIL IN
**SUPREME
霸王**
SIZE

包裹一颗粽子 二十一个步骤



家的味道，记忆中的娘惹粽

A LABOUR OF LOVE, STEEPED IN TRADITION

Handcrafting a Nyonya rice dumpling is a meticulous art, passed down through generations — a taste of home, a flavour of cherished memories, and above all, the comforting warmth of a mother's love. Joo Chiat Kim Choo elevates this heritage to its pinnacle, achieving its distinct flavour from a secret spice blend of **22 ingredients and a 21-step process**. This dedication, from sourcing the finest ingredients to the final preparation, reflects both cultural heritage and culinary mastery.

娘惹粽的味道，是家的味道，是记忆的味道。儿时的记忆里，总有妈妈亲手包的娘惹粽，那香气，那味道，是家的温暖，是爱的传承。如切金珠的娘惹粽，更是将这份记忆与家的味道，升华至了极致。我们以22种材料调配出独家秘制香料，并历经21个纯手工步骤，从严选食材到最终的成品，每一步都倾注着对传统文化的情怀和对历史悠久品牌的珍视。

粽豪

千礼

至尊皇粽皇



EMPEROR'S RICE DUMPLING

A divine creation for the royalty, featuring luxurious fillings enhanced by Joo Chiat Kim Choo's secret recipe — an elusive spice blend of 22 ingredients.

独具匠心之作 — 以22种材料调配出的如切金珠秘制香料，搭配口味满满海陆珍味等丰盛佐料，细致堆叠豪奢美味。

Premium Braised Pork Belly, Dried Scallops, Lup Cheong (Chinese Sausage), Salted Egg Yolk, Gingko Nuts, Chestnut, Shiitake Mushroom

顶级五花肉、瑶柱、腊肠、咸蛋黄、白果、栗子、上等冬菇

 PREMIUM

\$22.80 | **\$25.80**
(4 May - 1 June)

皇家珍宝礼盒



EMPEROR'S HEIRLOOM GIFT SET

The **Emperor's Heirloom Gift Set** is an exquisite testament to luxury gifting. Within a majestic, royal amethyst chest, unfolds a symphony of culinary and functional artistry.

Six premium Emperor's Rice Dumplings, each nestled within individual, leather-accented drawers, are accompanied by elegantly designed dessert forks.

A core feature of this collection is its meaningful repurposing: the drawers transform into sophisticated desktop calendars and organisers, with azure dividers doubling as structural supports and elegant coasters. This artistry is designed to captivate those with a discerning appreciation for the extraordinary.

这款皇家珍宝礼盒，采用典雅的皇家紫晶色调，巧妙地融合了奢华格调与实用功能。

六颗至尊皇粽皇，犹如熠熠生辉的珍宝，静卧于皮革镶边的独立抽屉，搭配一套玫瑰金甜点叉，细节处处尽显优雅。抽屉可作精致桌面日历及收纳盒，其湛蓝色隔板，也巧妙地稳固了整体结构，更可作为高雅的杯垫。

此系列，无论馈赠或典藏，皆能升华每一份心意，呈现尊贵体验。

\$228.00

粽星

送礼



NYONYA
RICE DUMPLING

招牌娘惹粽

福公生
黄金咸蛋
福建鲜肉粽

HOKKIEN RICE
DUMPLING WITH
SALTED EGG YOLK

FIVE ROYAL STARS GIFT SET

Joo Chiat Kim Choo presents its most treasured gift set—Five Royal Stars Gift Set—a captivating ensemble of time-honoured flavours. Delight your loved ones and esteemed business associates with this heritage gift, elegantly nestled within an exquisite box. Each set features five cherished flavours—Nyonya Rice Dumpling, Hokkien Rice Dumpling with Salted Egg Yolk, Teochew Rice Dumpling, Cantonese Bean Rice Dumpling, Hakka Pork Belly with Preserved Vegetables Rice Dumpling.

五星粽王精美礼盒，荟萃系列引人入胜的经典风味。礼盒内含珍贵的经典与传统粽子：招牌娘惹粽、黄金咸蛋福建鲜肉粽、潮州豆沙粽、特色广东豆粽、正宗客家梅菜扣肉粽，令人回味无穷。

\$42.00

\$56.00
(4 May - 1 June)

正宗客家
梅菜扣肉粽

HAKKA PORK BELLY WITH
PRESERVED VEGETABLES
RICE DUMPLING

广豆仔
特色广东豆粽

CANTONESE BEAN
RICE DUMPLING

TEOCHEW
RICE DUMPLING

潮州豆沙粽

FOUR HEAVENLY KINGS GIFT SET

Joo Chiat Kim Choo's signature gift set offers a taste of Singapore's diverse culinary heritage, featuring four handcrafted rice dumplings—Hokkien Rice Dumpling with Salted Egg Yolk, Teochew Rice Dumpling, Cantonese Bean Rice Dumpling, Hakka Pork Belly with Preserved Vegetables Rice Dumpling—each representing distinct dialect flavours.

招牌精选礼盒内含有四款源自不同籍贯的特色粽子：
黄金咸蛋福建鲜肉粽、潮州豆沙粽、特色广东豆粽、正宗客家梅菜扣肉粽。

\$36.20

\$47.70
(4 May - 1 June)

四大粽王精选礼盒

精致

珍礼



甜香

珍藏精巧礼盒

小盒装
枧水粽

KEE ZHANG

SWEET PETITE TREASURES

A sweet collection of five Kee Zhang and homemade Caramel Kaya (210g).

甜粽系列包含五颗枧水粽，搭配特制咖椰 (210g)，凸显枧水粽的香甜风味。

\$26.80 | \$29.30
(4 May - 1 June)

珍藏精巧礼盒

咸香

SAVOURY PETITE TREASURES

A savoury collection of three must-buy flavours and homemade Hae Bee Hiam Sambal (250ml)—Nyonya Rice Dumpling, Hokkien Rice Dumpling with Salted Egg Yolk, Hokkien Rice Dumpling.

咸粽系列综合三款人气传统粽子—招牌娘惹粽、黄金咸蛋福建鲜肉粽、传统福建咸肉粽。搭配参巴虾米辣酱 (250ml)，香辣美味。

\$36.30 | \$43.80
(4 May - 1 June)

小盒装
招牌娘惹粽

NYONYA
RICE DUMPLING

小盒装
黄金咸蛋
福建鲜肉粽

HOKKIEN RICE
DUMPLING WITH
SALTED EGG YOLK

小盒装
传统福建
咸肉粽

HOKKIEN
RICE DUMPLING

粽享

好礼

3

小娘惹
招牌娘惹粽

2

福公主
福建鲜肉粽
黄金咸蛋

1

福公子
传统福建咸肉粽

霸王

SUPREME

中

REGULAR

迷你

MINI

SUPREME
超多料

OUR ALL-TIME
FAVOURITES
ARE AVAILABLE IN

THREE

DIFFERENT SIZES

• 迷你 MINI • 中 REGULAR
• 霸王 SUPREME

1 HOKKIEN RICE DUMPLING

Braised Pork Belly, Chestnut, Mushroom
五花肉、栗子、冬菇

	Mini	Regular	Supreme
Non-Festive	\$3.30	\$4.80	\$9.30
4 May - 17 May	\$4.80	\$6.80	\$12.80
18 May - 1 June	\$5.30	\$7.30	\$12.80

🔥 Popular

2 HOKKIEN RICE DUMPLING WITH SALTED EGG YOLK

Braised Pork Belly, Salted Egg Yolk, Chestnut, Mushroom
五花肉、咸蛋黄、栗子、冬菇

	Mini	Regular	Supreme
Non-Festive	\$4.30	\$5.80	\$9.80
4 May - 17 May	\$5.80	\$7.80	\$13.80
18 May - 1 June	\$6.30	\$8.30	\$13.80

👍 Bestseller

3 NYONYA RICE DUMPLING

Braised Pork, Winter Melon Strips,
JCKC's Secret Spice Blend
瘦肉碎、冬瓜糖、秘制香料

	Mini	Regular	Supreme
Non-Festive	\$4.30	\$5.80	\$9.80
4 May - 17 May	\$5.80	\$7.80	\$13.80
18 May - 1 June	\$6.30	\$8.30	\$13.80

☆☆☆ Signature

粽情

万礼

TEOCHEW RICE DUMPLING

Braised Pork Belly, Chestnut,
Dried Shrimp, Peanut, Red Bean Paste
五花肉、栗子、虾米、花生、红豆沙

\$6.80

\$9.80
(4 May - 1 June)

潮州
妹子
豆沙粽

CANTONESE BEAN RICE DUMPLING

Braised Pork Belly, Chestnut,
Mushroom, Green Beans
五花肉、栗子、冬菇、绿豆

\$6.80

\$9.80
(4 May - 1 June)

特色
广东
豆粽

PULUT HITAM NYONYA RICE DUMPLING

Black Glutinous Rice, Braised Pork,
Winter Melon Strips,
JCKC's Secret Spice Blend
紫糯米、瘦肉碎、冬瓜糖、秘制香料

\$6.80

\$9.80
(4 May - 1 June)

紫金
娘
糯米粽

KEE ZHANG WITH RED BEAN

VEGETARIAN

\$3.00

\$3.50
(4 May - 1 June)

小红
豆
水粽

HAKKA PORK BELLY WITH PRESERVED VEGETABLES RICE DUMPLING

Braised Pork Belly, Hakka Preserved Vegetables
五花肉、客家梅干菜

\$6.80

\$9.80
(4 May - 1 June)

正宗
客家
梅菜扣肉粽

CLASSIC KEE ZHANG

VEGETARIAN

\$2.00

\$2.50
(4 May - 1 June)

小金
水粽

粽礼

推荐

COMES WITH
DRAGON
GIFT BOX



十粽完美

套装

THE PERFECT BUNDLE

The most popular bundle set comprises five signature Nyonya Rice Dumplings and five bestselling Hokkien Rice Dumplings with Salted Egg Yolk.

最畅销套装:

包含五颗招牌娘惹粽和五颗黄金咸蛋福建鲜肉粽

\$61.00

\$81.00
(4 May - 17 May)

\$86.00
(18 May - 1 June)

SIGNATURE NYONYA BUNDLE

The must-buy bundle set comes with ten signature Nyonya Rice Dumplings.

必买套装: 包含十颗招牌娘惹粽

\$61.00

\$81.00
(4 May - 17 May)

\$86.00
(18 May - 1 June)

HOKKIEN GOLDEN YOLK BUNDLE

An indulgent bundle set of ten bestselling Hokkien Rice Dumplings with Salted Egg Yolk.

热销套装: 包含十颗黄金咸蛋福建鲜肉粽

\$61.00

\$81.00
(4 May - 17 May)

\$86.00
(18 May - 1 June)

招牌娘惹粽

套装



黄金咸蛋
福建鲜肉粽

套装

Scan to Order



Terms & Conditions

A min. order of \$30 applies per transaction. A delivery fee of \$15 applies during non-festive period.

A delivery fee of \$18 applies during festive period. Festive period is from 4 May to 1 June.

Food visuals shown are for illustrative purposes.

Management reserves the right to amend the Terms & Conditions without prior notice.